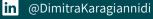


# INFO

- - Acharnai, Athens, Greece



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### STUDIES

**University of Piraeus** Department of Digital Systems

# PERSONAL CHARACTERISTICS

- Communication Creativity
- Organization Decision making
- Perception / speed of learning
- Time management Teamwork
  - Adaptivity

## SKILLS

- Social media Google Suite
- Canva Microsoft Office
- WordPress Entersoft •Asana, Monday •Filmora • ChatGPT •PHP, CSS, HTML, Javascript

Native Language: Greek Other Languages:

- English: C2 (Michigan University)
- German: B2 (Goethe Institut)
- Spanish: B1 (no certificate)

Driving Licence: Category B

## INTERESTS- HOBBIES

• Photography • Travel

• Technology • Art • Design • Nature

Volunteering: participation in an environmental and cultural group, participation in

a European youth program

#### **WORK EXPERIENCE**

## Estia Home Art S.A - Digital Marketing & E-Commerce Coordinator

Oct 2023 - Present

- Social media management and performance analysis
- Written content creation such as product descriptions for the shop or the packaging, product naming, etc.
- E-shop management
- E-commerce client support
- Collaboration with internal and external partners to produce promotional material such as posts, banners, photoshoots, etc.

#### Alter New Media - USA Remote

- Content Creator | Mar 2022 Sept 2023
- -Content creation for clients' social media calendars
- -Blog writing and newsletter development for clients and Alter New Media
- -Support with graphic creation for Alter New Media's marketing materials
- -Guiding interns on content creation and setting creative direction for clients
- -Miscellaneous creative work
- Project Manager | February 2022 May 2022
- -Engaging with other team members and liaising between clients and company divisions/team members as needed
- Inserting, managing, and monitoring delegations among team members
- -Monitoring milestones success and completion of team members' tasks and assisting in reporting materials
- -Planning processes and protocols to continue streamlining the efficacy of team members to ensure client success
- -Engaging with clients and taking meetings with clients, or with other team members
- Helping with technical issues on the SMM side such as syncing accounts, handling password issues, and communicating with clients/customers
  - Influencer Marketing Outreach Coordinator May 2021 Feb 2022
- -Setting up and managing influencer marketing campaigns
- -Research and outreach to identified influencers
- -Pitching and outreach to brands/organizations for partnerships
- -Liaising with clients around campaign issues
  - Influencer Marketing Intern Feb 2021 May 2021

### Events Halls - Photographer

Oct 2016- Jul 2020

# Kallitechnio Social Cooperative Enterprise - Social Media & Website Manager

Sept 2018- Feb 2020

## Intralot S.A. - IT Internal Auditor Intern

Apr 2019 – Jun 2019

### Sales Promotion Center - Promoter

Jul 2016-Oct 2016

\*contact me for more information

### SEMINARS

- Fundamentals of digital marketing Google Digital Workshop 2021
- Mega Digital Marketing Course A-Z Udemy 2021
- Certificates Tech Talent School 2020 Introduction to Social Media Marketing Grow your Brand Online with Instagram
- Artistic Photography Lessons Kallitechnio Social Cooperative Enterprise 2015
- Photography Workshops Orama Photography Studies 2014